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## The BBC Continues To Review Oman Air's Growth In Its Middle East Business Report

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Corporate Communications and Media Department in Oman Air said that The Middle East Business Report, one of the business programmes on BBC World, has last week interviewed Mr. Ziad Bin Karim Al Haremi, Oman Aviation Services' (Oman Air) Chief Executive officer. This has been the third such occasion in a series of coverage carried out by the British Broadcasting Corporation (BBC) on the National Carrier of the Sultanate of Oman, due to the carrier's distinguished developments and the successive successes experienced at all levels of its operations. The interview conducted was broadcasted on September 22, 2007.

The programme has covered previously the government's acquisition of a greater stake in Oman Air, throughout an interview which was conducted with the Chief Executive Officer of the Company, as they noted.

"The interview this time enfolded many topics besides the latest and future expansion strategies of Oman Air, which will also involve restructuring and re-branding the company. In addition, the carrier preparations to spread its wings far and wide, especially to long-haul destinations in the Middle East, Europe, and the Far East, being fully prepared to face future requirements and challenges. The report focused on Oman Air's new destinations being inaugurated to Jeddah and Riyadh, also the yet to commence London destination." They added.



Corporate Communications and Media Department concluded saying that The Middle East Business Report is a weekly half-hour programme covering business issues from the region. Getting behind

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the issues of trade, business, and economics, Middle East Business Report provides a window on finance and commerce in the Middle East, revealing how this important economic region works and interacts with the rest of the world. Their weekly reports broadcast on Saturdays at 0830 repeated: Saturdays at 1430, 2130 local time.

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