



Home > about-us > press-releases > oman-air-organizes-its-annual-conference-under-slogan-dream-reality

Oman Air Organizes Its Annual Conference Under The Slogan “DREAM TO REALITY”

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Oman Air’s Annual Sales & Marketing Conference has been held at the Grand Hyatt under the auspices of the Chief Executive Officer, Mr. Ziad bin Karim Al-Haremi and attended by the Company’s Senior Officials, Country Managers, Sales Managers and Airport Managers.



In view of the airlines’ ambitious plans to expand to international routes, this two day conference is an opportunity to further discuss these plans elaborately. The conference include a workshop with outstation officials to closely realize their performances and set anticipated goals that would identify the important obstacles facing them for the development of better and faster solutions.

Mr. Ziad bin Karim Al Haremi said, the annual meeting of this year is convened under the slogan “Dream to Reality” After over fifteen years of leadership in the sky, since its modest start in 1993 until it became the sole national carrier of Oman in 2007, Oman Air is proud of its sparkling performance and continued record of evolution over the years.



He further added saying, “We are proud of the great achievements that have been realized over the

past year. In the forefront comes the increase in number of our stations which arrived at 25 after the addition of 9 more stations. In addition, the national carrier has also operated long haul flights to London in Europe and Bangkok in the Far East. The airline signed agreements with major manufacturers of Boeing and Airbus to upgrade its fleet and introduce wide body aircraft, noting that Oman Air is considered as the first carrier in the region that will add the Boeing 787 Dream Liner to its operations.

Al-Haremi added, the year 2007 was another prosperous year in the history of Oman Air, where the company was able to increase the proportion of passengers up to 23% more than 2006. The number of passengers arrived at 1.5 Million by the end of 2007 compared with 1.2 million passengers in 2006.

Al Haremi concluded by saying, we look at the year 2008 with much optimism for further achievements over the years. He added that Oman Air is entering a new era of growth in accordance with a continued vision to communicate with different countries, regions, cultures and people around the globe. Therefore, the colors of the new logo of the company indicates qualitative achievements which reflect our sustained efforts to accomplish globalization derived from and supported by our ancient history and rich inherited culture. As Oman's wings in the sky, we will continue to provide the best services to our valued customers combined with the warm welcome and the authentic Omani hospitality.



Corporate Communications & Media commented by saying, during the conference a documentary on the stages of Oman Air's growth and evolution over the last fifteen years was presented. A detailed report on the company's performance in different fields in general and various stations in particular, was submitted and the stations with outstanding performances have been honored.

It is worth mentioning that Oman Air is linking the Omani capital with major international cities and stretches out its wings to 25 new stations, including 10 destinations in the Middle East : Abu Dhabi, Dubai, Bahrain, Doha, Jeddah, Riyadh, Kuwait, Beirut, Amman and Cairo, 10 destinations in the Indian subcontinent: New Delhi, Mumbai, Travndram, Kochi, Madras, Hyderabad, Jaipur, Lucknow "India", Chitagong "Bangladesh", Karachi, "Pakistan" in addition to a destination in Europe "London" and a destination in the Far East "Bangkok".

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