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## Oman Air teams up with TPConnects Team Partnership to Digitally Empower Travel Agents in Oman

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**Travel Agents in Oman will receive a B2B Platform, their own website with booking engine, mobile application and Corporate Booking Tool with ZERO initial investment**



Accelerating its strategy to ensure quick adoption of its New Distribution Channels (NDC) enabled distribution, Oman Air has partnered with TPConnects in integrating Oman Air NDC API to its Travel Aggregator Platform.

This partnership will enable IATA and Non-IATA Travel Agents to access the Travel Agents' own contracted global distribution system (GDS) along with Oman Air NDC Direct Connect to shop, book and manage travel content from all airlines, hotel suppliers and car rental brands from one single screen. With ZERO initial investment, and on a per passenger transaction fee based model, travel agents will get their own website with booking engine, B2B platform for sub agents and own staff usage, mobile application and corporate booking tool.

Umesh Chhiber, Vice President Revenue Optimization & Pricing, Oman Air commented: "Enhancing

our strategic partnership with TPConnects is an important step for the quick adoption of Oman Air NDC enabled distribution. Our technology partner TPConnects has a deep understanding of personalised offer creation and distribution requirement of Oman Air and was also instrumental in implementing NDC Offer and Order Management at Oman Air. We're committed to partnering with TPConnects and other travel industry leaders to bring NDC benefits to our customers".

TPConnects is the only IATA NDC DUAL Level 3 Certified IT Provider and Travel Aggregator to get the IATA Financial Gateway (IFG) Solution Provider certification in the MENA Region. TPConnects specialises in Next Generation Travel Retailing with air and non-air ancillaries, NDC Offer & Order Management with customer-centric business rules and NDC enabled Distribution.

Rajendran Vellapalath, Chief Executive Officer, TPConnects said "We are proud to partner with Oman Air in distributing their NDC Direct Connect through our Travel Aggregator Platform. By partnering with Oman's National Airline, along with other airlines on GDS we will bring to market NDC-enabled retailing that support the complete travel ecosystem. We are constantly evolving our technology to deliver the world's most advanced travel retailing platform, enabling us to offer agencies faster innovation and more flexible solutions".

All enhancements and upgrades of the complete solution will be taken care by TPConnects. Travel agents who would like to adopt a complete digital environment to meet today's customer demand by having their own website with Internet Booking Engine, B2B platform for sub agents and own staff, Mobile application and Corporate Booking Tool along with Oman Air NDC direct connect should register their interest on [www.tpconnects.com](http://www.tpconnects.com).

#### **About Oman Air**

Oman Air is the national airline of Sultanate of Oman. It operates scheduled domestic and international passenger services, as well as regional air taxi and charter flights. Oman Air is a member of the Arab Air Carriers Organization and operates a network of over 55 destinations in 29 countries out of its primary hub at Muscat.

#### **About TPConnects**

TPConnects is the only IATA NDC DUAL Level 3 Certified (IT Provider for Airlines and Travel Aggregator for Travel Agents) Travel Technology Company from MENA region. Based in Dubai, TPConnects, an IATA Strategic Partner is specialized in Next Generation Travel Retailing, NDC Offer & Order Management and Travel Distribution.

For further information on TPConnects, visit [www.tpconnects.com](http://www.tpconnects.com)

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