

Oman Air Names New Chief Commercial Officer

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Oman Air, the national carrier of the Sultanate of Oman, has appointed Paul Starrs as its Chief Commercial Officer effective from April 1st 2018. Bringing with him many years of professional experience in the aviation industry, Paul will mainly focus on developing a comprehensive and sustainable plan to improve Oman Air's commercial operations.

On behalf of Oman Air management team, Acting Chief Executive Officer, Abdulaziz Al Raisi, announced the appointment saying, "We are delighted to welcome Paul back to Oman Air to help further strengthen the company's commercial operations as we continue our exciting expansion plans. Revenue Management, Network and Scheduling, Sales, Marketing, e-commerce, Oman Air holidays, Guest Experience and Branding, Call Centers and commercial cargo sales will report to him.

Paul is a welcome addition to our team and his new role is vital in the next phase of the turnaround focusing on how to sustain our position as a leading international carrier, and develop our innovative customer centric services.”

Prior to his appointment, Paul Starrs was the Senior Vice President Global Sales, Distribution and Ancillary products for Emirates.

On his appointment Paul Starrs said, “It is an exciting time to join Oman Air as it continues to build on its position as an award winning international airline. It would be my targeted priority to assist and support Oman Air’s expansion plans during this growth period. Inbound tourism is a key focus area for Oman Air and now with the new fantastic world class passenger terminal, there has never been a better time to visit Oman for leisure, business or any other purpose. I’m very much looking forward to working with the teams to attract more visitors to Oman and Oman Air.”

Paul Starrs’ previous roles include Regional Manager Commercial Operations with Emirates and General Manager Worldwide Sales for Oman Air. Paul started his aviation and airline stint with British Airways moving his way up there before joining Oman Air as Regional Manager - Commercial Operations in 2009.

For more information and reservations visit www.omanair.com

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