

Oman Air Launches New Competitions This Autumn

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Following the phenomenal success of its recent social media contests, Oman Air, the national carrier for the Sultanate of Oman, has launched exciting new competitions to celebrate World Tourism Day and the Hindu festival of Diwali.

As part of its promotion for World Tourism Day, Oman Air had launched a 'Winning Smiles' social media competition that ran until 11 October across Facebook, Twitter and Instagram. To enter the competition, participants had to take a selfie and share it along with their favourite Oman Air destination. The two lucky winners will receive the number of Sindbad miles required for an Economy Class ticket to their chosen destination.

Signaling Oman Air's commitment to its Indian customers, the airline is celebrating Diwali, the Hindu festival of lights, by running a double miles promotion to its Indian destinations. In addition to receiving double the Sindbad miles for every flight taken between the 12 and 26 October, guests will be entered into a free prize draw for the chance to win a return Economy Class ticket to the Indian destination of their choice. One lucky winner will be chosen by Oman Air. Oman Air flies to 11 destinations in India and has added frequencies to some of its Indian destinations since the beginning of this year.

Mohammed Al Shikely, Vice President Marketing, Oman Air said: "Social media has proven to be an important tool to engage with our customers and it's great to be able to offer some fun and engaging concepts that offer them the chance to win some amazing prizes. Oman Air is delighted by the phenomenal number of entries we've had for our previous contests on Facebook, Twitter and Instagram - many people entered our 24th anniversary celebration competition earlier this year - and we can't wait to see how many people enter our exciting new competitions."

For more information visits www.omanair.com

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