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## Oman Air Cargo Participates at the Transport Logistic, Munich

Date: 10 May 2011



Oman Air Cargo is participating at the Transport Logistic, Munich, which is the world's largest trade fair for Logistics, Mobility, IT and Supply Chain Management. The event takes place from 10th to 13th May 2011 in Munich and is hosted by Munich International Trade Fairs.

The new Munich Trade Fair Centre, where the event is held, expects more than 1,880 exhibitors from 59 countries, 44% of those coming from International markets. Together these exhibitors will cover the entire spectrum of global, intermodal movement of goods on the Roads, Rail, Water and in the Air. Also being held in conjunction with transport logistic is the 5th Air Cargo Europe Conference on 11th May 2011.



Mohamed Sherief Padiyath, General Manager Cargo, Oman Air says:

"Oman Air Cargo has been posting very positive results, and with the addition of new destinations, it is important that we spread the awareness of Oman Air Cargo Services to customers at the destinations that we already operate into and also to the other destinations within the region as part of our expansion plans. Participation in niche exhibitions such as this, that sees transport and logistics Operators from around the world congregate in one venue, is sure to bring in results."

Sherief added:

"Our THROUGH UNIT product has been very successful and our Airport Handling partners have witnessed more business from Oman Air in the areas that we operate to than before, in fact almost twice as many. Cargo carriage increased by 99% and Cargo revenue increased by 238%. Our focus at

Oman Air Cargo is now shifting towards enhancing our services promises to all customers worldwide.

We continue with our focus on developing our product and service reliability to win customer confidence worldwide. As a result, we are adding trucking network into our service portfolio, effective 1st June 2011.

This trucking connectivity will help Oman Air Cargo customers move their large sized freight faster and more effectively within Oman and other GCC countries.

The positive trend in the global freight business is also having an impact on the figures for transport logistic 2011: This International Exhibition is seeing a further rise in exhibitor numbers, after it already achieved a record result in 2009, the year of the global financial crisis".

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