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Oman Air Launches Partnership with Hertz Sindbad Frequent Flyers to Benefit From more Air Miles and Car Rental Discounts

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Oman Air has announced a new partnership with Hertz, the world's largest general use car rental company, to provide members of its Sindbad Frequent Flyer Programme with access to special offers and best available rates in the airline's key destination markets.

From 1st June 2010, Sindbad members travelling with Oman Air can earn 500 Sindbad Miles for every eligible rental of a standard vehicle from the Hertz Collection and 1,000 Sindbad Miles for every eligible rental with the Hertz Prestige Collection, a dedicated fleet of superior performance vehicles, where specific models can be reserved.

In addition, Sindbad Gold and Silver members will also receive complimentary enrolment into the Hertz #1 Club Gold programme, which offers customers faster reservations and rentals, express check-in at over 1,000 locations and straight-to-car service at 40 major airports, as well as further discounted rates and offers.

Abdulrazaq Alraisi, General Manager, Worldwide Sales at Oman Air, said:

"The partnership with Hertz is a strategic move for the airline and will benefit our customers greatly. The new deal will bring excellent value to all customers of Oman Air from the world's largest general use car rental brand.

"In addition to accessing the best available rates from Hertz, frequent flyers with Oman Air will also benefit from added air miles, discounted rentals and access to Hertz's full range of vehicles across its Fun, Prestige and Green Collections."

Michel Taride, President, Hertz International and Executive Vice President Hertz Corporation, said:

"We are delighted to announce the new partnership with Oman Air which will help to reward frequent flyers with great offers from Hertz.

"As one of the region's fastest growing airlines, Oman Air has a dynamic growth strategy which aligns directly with Hertz's ambitions for the region. With business synergies that include best-in-class service and value for money, we're confident that the partnership will not only meet, but exceed, our customers' expectations. Oman is also an attractive destination for an increasing number of visitors, due to the country's natural beauty."

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