

## Polo Victory for Oman Air at Exclusive Frankfurt Event

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Oman Air's debut polo season continued with huge success this weekend, when its team claimed victory in the Oman Air Frankfurt Gold Cup.

In a nail-biting final, the Oman Air polo team - Beate Pfister, Steffi von Pock, Michael Fass and Raphael Oliveira - beat rivals Frankfurter Sparkasse 1822 Privat Banking 6-5.5 to take the winner's title in front of an estimated crowd of 5,000.

Six teams, including the Oman Air team, took part in the three day tournament, held from 30th August until 1st September 2013 at the Frankfurt-Nied polo ground in Germany.

The Oman Air Frankfurt Gold Cup was the third international polo tournament to be sponsored by Oman Air. It was preceded by the Oman Air Duke of Wellington Trophy and the Oman Air Duke of Cornwall Trophy, each of which was held at Guards Polo Club, Windsor, England, earlier in August. Further events in the UK and France are planned for this autumn.

Mohammed Mubarak Al-Shikely, General Manager Marketing, Oman Air, commented;

"The Oman Air polo team's fantastic win this weekend has, in effect, given us a double victory at Frankfurt. Not only has the Oman Air team taken the title, but, as the proud sponsors of the Oman Air Frankfurt Gold Cup, we have had a wonderful opportunity to share our success with an international audience and to raise awareness of the Sultanate of Oman.

"And very importantly, the Oman Air Frankfurt Gold Cup has raised vital funds for the Hessian charity, Bärenherz Stiftung, which helps seriously ill children. The revenues will be used mainly for the Bärenherz hospice in Wiesbaden, the only children's hospice in the Frankfurt region.

“We now look forward to seeing the Oman Air polo team continue its success at events in Britain and France, and to building on its achievements at Oman Air-sponsored events around the world next season.”



Oman Air’s sponsorship of polo is the latest move in the national carrier of the Sultanate of Oman’s support of sporting excellence and follows its backing of Oman Sail – whose Oman Air-Musandam yacht took part this year in the renowned Rolex Fastnet race – as well as the Oman Football Association and motorsports star Ahmad Al Harthy. Together, these events expose the Oman Air brand to high net worth audiences and raise awareness not just of Oman Air’s award-winning products and services, but also of the Sultanate of Oman’s unique attractions as a premium destination.



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