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## Oman Air Sales Force Boosted With International Transfers

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A series of transfers and promotions has given Oman Air's international sales force a major boost. The five appointments cover the Qatar, Philippines, Africa, Pakistan and Oman markets.

And in an important step for the airline's policy of Omanisation, each of the changes sees an Omani citizen take up a senior managerial role.



Ahmed Hazeem Al Balushi moves from Oman Air's office in Manila, Philippines, to become Country Manager, Qatar, based in Doha.

Hamed Mohamed Al Harthi transfers from Oman Air's Head Office in Muscat to the position of Country Manager Philippines, based in Manila.

Mazin Ali Al Busaidi takes up the position of Offline Manager Africa, based at Oman Air's Muscat headquarters, after moving from Doha, Qatar.

Tariq Mohammed Al Balushi moves from Muscat to the capital of Pakistan, as District Sales Manager Islamabad, reporting to the Country Manager, Pakistan.

And Adil Ahmed Al Zadjali moves from DarEs-Salaam, Tanzania, to Sohar, Oman, where he will fulfill

the role of District Sales Manager, reporting to the Country Manager, Oman.

Chief Officer Sales at Oman Air, Mahfood Al Harthy, welcomed the new appointments, saying:

“We are delighted to have made these appointments, which will strengthen our already powerful international sales teams. Each of the appointees is a highly experienced and successful sales professional, whose skills and expertise will help Oman Air to attain its commercial goals. We look forward to seeing impressive results over the coming months and we wish all of the appointees well in their new roles.”

Abdulrahman Al-Busaidy, Chief Operating Officer of Oman Air, added:

“We are confident that the managerial changes that we have made within Oman Air’s Sales Department will deliver outstanding commercial results as we continue our ambitious expansion programme. Furthermore, the appointments provide invaluable support for Oman Air’s policy of Omanisation. This is in line with national policy and provides increased employment and career development opportunities for Omani citizens.

“By the end of 2014, Oman Air’s international appointments comprised approximately 60 per cent Omani citizens. By the end of 2015, we anticipate that that percentage will have increased significantly. The appointment of Omani managers to these positions is an important step towards achieving that goal and we wish each of them success in their new assignments.”

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