Oman Air Launches It’s New Global Website

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Oman Air has recently launched its new global website www.omanair.aero. As From 8th May 2006, visitors to the Country's national airline website will have a speedy access to all features of the website.

The web site will assist Oman Air’s customers up to a great extend, since most of its popular functions, can be accessed right on the home page, and this initiative will offers information on flight schedules, destinations, agents, special offers, frequent flyer programs, also will enable visitors to read news and events, Oman Air’s special offers, Oman Air holidays and other relevant information at one glance. And (in future), they will be able to conveniently book their own air travel.

On this occasion, Mr. Usama bin Karim Al Haremi, Corporate Communications and Media Department Manager Said:”The airline industry is very competitive when it comes to Web development; therefore we made sure to implant the state-of-the-art in web site development and technology. We made sure to execute the seven criteria symbolizing the best websites, these are “design, ease of use, copywriting, interactivity, use of technology, innovation and content”.

He added: “Since Oman Air has launched its new frequent flier program, a section within the site was completely devoted to the Sindbad FFP. Members can use the site to manage their account, check mileage balance, view statements, update profile, etc. Users of this section can at a future date, even enroll for the FFP Program online”.

“Oman Air Holidays is one of the growing activities; yet again a section was designed to completely cover our customer’s holiday needs, right from the destination information to the holiday packages. Each destination section includes destination cities, hotels, holiday packages and Excursions. More can be explored on this section by visiting in details”.

Mr. Usama bin Karim Al Haremi
Corporate Communications and Media Department Manager

Al Haremi concluded: “You can stay Informed with our website, where a variety of programs are offered to help you stay informed before, during, and after your trip here user will find all the information needed to right from beginning of the trip, to on board experience, to the customer relations.

Apart from having Oman Air Corporate information, a section also features other Oman Air Services such as Engineering, Services and Delivery and press releases. The site also features common contact us, site map and careers section and other useful information”.

It is worth mentioning that Oman Air’s website has accomplished the golden award, in the Oman Web Award (Transportation).

Oman Web Awards is an encouragement for all sectors to showcase their websites and be more involved in IT. It is a platform for creative people to showcase their works and attain market recognition. This event has already been recognized by the industry as one of the top award programs.