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Oman Air has recently sponsored the special episode on Oman produced by The Arab Radio and Television Network (ART) titled (NASAMAT ARABIA) or (Arabian Aroma). This program is intended to fortify correlation among Arab countries, through broadcasting a number of series on Arab states. Oman was favored to be the first.

The program will view the sustained development in Oman, and the progress achieved in all spheres associated with economy, tourism and culture.

The first episode of the program is to highlight several major projects undertaken by the Omani government such as, the distinguished mega tourist projects being implemented in different regions, in which without doubt will contribute in promoting the wonderful and unequaled tourist attractions in the country, magnetizing more tourists.

Corporate Communication and Media Department - Oman Air, noted that sponsoring this special episode on Oman, transpire as a result of the cooperation between Oman Air and the Ministry of information, for the aim of stimulating Omani role in the Middle East, which will enormously support commercial, industrial and tourist activities in the area.

CC&M Department concluded saying that these initiatives assure the national carrier’s role and engagement in promoting Muscat as a hub for air traffic in the Middle East, whereby entail in

boosting the economy of the country.