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Oman Air, being the national carrier of the Sultanate of Oman is offering discount fares from its destinations in the GCC to promote Muscat Festival 2007. The awe-inspiring Muscat Festival has been enjoying great success year after year. The Muscat Festival 2007 Oman's major cultural and shopping extravaganza will be held from January 1 to February 2, 2007.

Abdulrazaq Alraisi, Senior Manager Sales in Oman Air said, "Muscat Festival celebrates Oman's traditional arts, culture, and heritage while providing visitors fun, adventure, excitement, and entertainment. The activities included in Muscat Festival are oriented to attract visitors from all over the world, especially with its international exhibits of art and handicraft, poetry sessions, plays, children's programs, sports and musical concerts. The packages we offer will play a major role in attracting visitors from the GCC. The packages include incredible 50% discount on tickets for travel to Muscat between January 2 and February 2 (except Doha station until the 10th of February). Tickets must be bought before January 31 and travel should commence before February 2. Oman Air also supports the Festival by distributing brochures, leaflets, and information on the Festival for travel agents."



Mr. Abdulrazaq Alraisi
SMS

He added, "The current festival with the slogan 'Living Culture and Family Fun' will be imaginative, amusing, fascinating and will disclose many new features that make it even more interesting than previous festivals. The month-long festival being the biggest cultural event in the region will certainly expand in scope and keep pace with the overall growth of Oman. The last edition of the festival attracted around 2.2 million visitors."

From its side, Corporate Communications and Media Department in Oman Air stated that Muscat Festival which has been experiencing a meteoric rise and incalculable success is a classic example of effective collaboration between the Government and the private sector. Today, the festival has carved a niche that makes it a brand name of Oman. Oman Air has consistently supported the festival by giving huge discounts on air tickets and promoting the event in overseas markets throughout its network. This year too, the airline will be revving up its experience in top quality travel and leisure services at this festivity.

They concluded, "Muscat, the capital of the Sultanate of Oman is one of the most beautiful cities in the world. It is a wonderful synthesis of tradition and modernity. Oman is the essential link