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Lights Go Out As Oman Air Marks Earth Hour

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Date: 02 Apr 2014



The lights went out across Oman Air's network of 43 international destinations, as Oman Air, the national carrier of the Sultanate of Oman, joined millions of people around the world in marking Earth Hour.

Earth Hour is a campaign which was launched by WWF in 2007. It has since grown into a global movement which crowdsources actions from individuals, businesses, organisations and governments to generate environmental outcomes, encouraging innovation and creativity for the planet.

The airline's headquarters in Muscat, Oman, took the lead for Oman Air and was joined by all its stations across the Middle East, Europe, Asia and Africa in confirming its commitment to protecting the environment. Only Oman Air's essential services were exempt from taking part in the initiative.

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Dr Khalid Abdulwahab Al Balushi, Senior Manager – Government Affairs at Oman Air, said:

“Oman Air was once again proud to take part in Earth Hour this weekend, when we switched off the lights in all but our most essential services in order to raise awareness of the need to protect our planet.

“This is the fourth consecutive year that Oman Air has joined millions of people on every continent in drawing attention to the role that each of us can play in minimising our environmental impact. I would like to thank all of our staff, throughout our network, not only for participating in Earth Hour, but also for playing an active part in moving Oman Air’s environmental programme forward.”

Oman Air’s participation in this year’s Earth Hour continues the airline’s efforts to reduce its environmental impact. Ongoing initiatives include energy reduction and waste reduction strategies, increasing the local sourcing of supplies, operating smaller aircraft on short haul routes and replacing older aircraft with new, more fuel-efficient models. This includes the forthcoming delivery of six Boeing B787 Dreamliners, which are 20 per cent more fuel efficient, deliver 20 per cent fewer emissions, and offer a 60 per cent smaller noise footprint than equivalent aircraft.