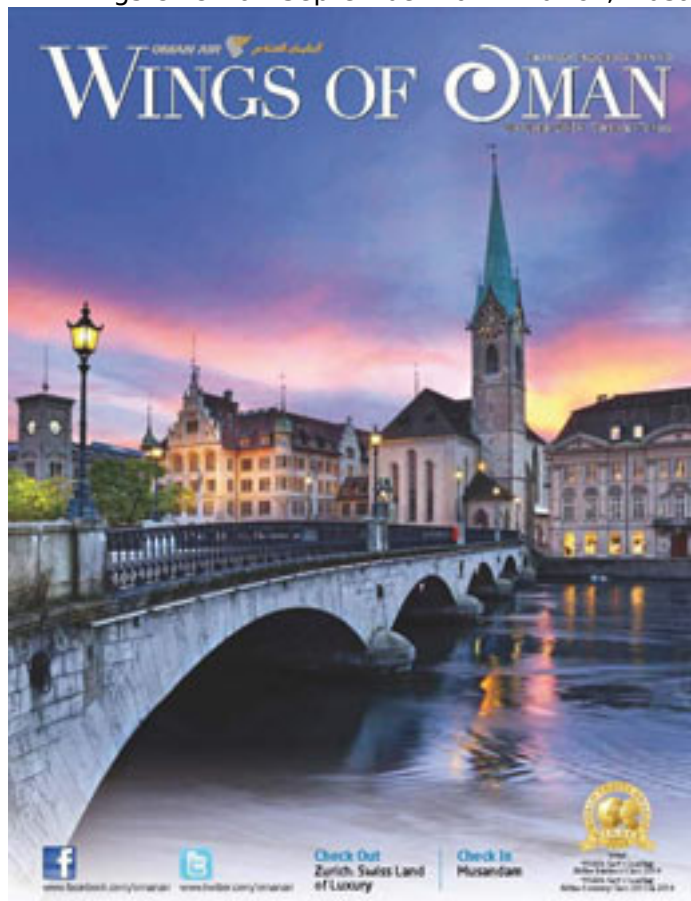


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## Wings Of Oman September 2014: Zurich, Musandam, And Much More

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For the September 2014 edition, Oman Air's Wings of Oman magazine profiles two of the world's finest travel destinations - Zurich, in Switzerland; and Oman's mountainous Musandam region, on the northern tip of the Arabian Peninsula. As usual, it also features a range of news and articles that the modern traveller would absolutely appreciate.

Zurich is a true 'land of luxury', and the Wings of Oman 'Check Out' feature looks at why this is so - and why this Swiss city often gets voted as a 'best quality of life city in the world' to live in.

The Sultanate of Oman's Musandam Peninsula is a magical combination of mountain and maritime landscapes. Some say it's the most spectacular travel destination on the Arabian Peninsula. It's hard not to agree, and the Wings of Oman 'Check In' feature profiles it.

Then, the magazine's 'Must See: Oman' page features a description of Salalah's beautiful stretch of beach at Al Mughsayl.

The Wings of Oman 'Body & Mind' feature looks at how our bodies are coping (or not coping?) with all the time we spend in front of our computers; and the 'Business & Tech' feature looks at some of the most common mistakes entrepreneurs make when first starting out with a new business.

Wings of Oman also includes a three-page diary of events currently taking place around the world. It also features an 'Omani Souvenirs' page, 'Fashion & Trends' section, 'World View' photography page, and a very special 'Oman View' page, featuring talented Omani artists and photographers. There is also a 'Travel Guide' section, and pages containing the latest news from Oman Air.

Wings of Oman, the in-flight publication of the Sultanate of Oman's national carrier, Oman Air, is produced and presented every month in both Arabic and English by the Corporate Communications and Media Department of Oman Air, in association with National Publishing and Advertising (NPA). Every month 21 000 copies of Wings of Oman are circulated.

The recently re-designed Wings of Oman was the result of a collaborative effort between the editorial and design team of one of Oman's leading publishing houses, National Publishing and Advertising (NPA), and the Corporate Communications and Media Department of Oman Air. Readers can look forward to navigating their way through a magazine that is truly entertaining, up-to-date, and relevant to their modern-day lifestyles.

The magazine's readership includes an eclectic mix of on-board business and leisure travellers. Wings of Oman also gets distributed on the ground to all the Oman Air offices at the international destinations it flies to - as well as offline agents across the Middle East, Africa and Europe; government officials and embassies throughout Oman; the Oman Tourism offices; leading local and international hotels; and important travel shows around the world.

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